



## RUSSELL HUNTER

NATIONAL DIRECTOR, CANADA

Russell Hunter is the National Director of the Human Performance Institute Canada and Principal with Tekara Organizational Effectiveness Inc. Russ oversees the strategy, marketing, joint ventures, and regional development of Energy for Performance™ Associates across the country. As a keynote speaker, Russ brings over 10 years of experience as a business leader, as well as athletic achievements in the sport of triathlon.

Prior to becoming National Director, Russ was the founder and CEO of Boldeye Solutions Ltd., a consulting firm with operations in Vancouver, Chicago, and London. Russell contributes articles to publications including Business 2.0 Magazine, The Wall Street Journal, Fortune, and Canadian Business. He speaks at business conferences and association events across North America.

As an accomplished Ironman triathlete, Russ has competed in races across North America and in Europe. He now leverages his passion for endurance sports to enhance the lives of children in Canada. In 2001 he founded the IronChild Foundation, a registered charity which provides mentoring and educational opportunities for children living with chronic illnesses.

Over the years, The Human Performance Institute's client list has included an extraordinary cross section of elite athletes including Michelle Wie and Mark O'Meara in golf, Jim Courier and Monica Seles in tennis, Jim Harbaugh in football, Mike Richter and Eric Lindros in hockey, Grant Hill in basketball, Eddie Cheever, Jr. in race car driving, Ray "Boom Boom" Mancini in boxing, and Dan Jansen in speed skating.

The Human Performance Institute is the leader in Energy Management technology. Managing energy, not time, is the key to sustained high performance. The Institute's International headquarters is located in Orlando, Florida. Ground-breaking Energy for Performance™ training solutions range from executive and on-site training courses to keynotes and train-the-trainer programs. Corporate clients include Dell, FBI, GlaxoSmithKline, PepsiCo, Procter & Gamble, and Smith Barney Citigroup.