

Community REPORT

SPRING 2005

THE ROYAL COLUMBIAN HOSPITAL FOUNDATION

RAISING MONEY TO SAVE LIVES FOR MORE THAN 25 YEARS

Generous Donors Ensure Opening of Life Saving Angiography Suite

Thanks to nearly \$1 million from generous donors to the Royal Columbian Hospital Foundation, 1.5 million Fraser Valley residents now have the latest, most advanced Angiography/Interventional Unit – the first technology of its type in Canada.

Dr. Brad Halkier, Clinical Chief, Angiography/Interventional Radiology, RCH, says the new Philips FD20 Angiography/Interventional Unit installed in the suite has revolutionized non-invasive treatment.

“Right from the first day of operation, in October ‘04, we have been able to see and do things we’ve never done before,” says Dr. Halkier. “It was as if someone had come in and turned on the lights for the first time.”

The fully digital imaging machine provides 3D, high-definition pictures. The machine is suspended from the ceiling and moves around the patient – a big step forward for patient comfort. The doctor inserts a catheter, a small flexible tube about the size of a thin strand of spaghetti, into an artery in the patient’s groin. While watching the catheter on the computerized x-ray screen, the radiologist carefully guides it to the area under investigation. X-ray dye is injected through the catheter so that any irregularities can be seen. If treatment is required, interventions can often be performed immediately.

Going into a patient’s blood vessel to treat, repair and improve various diseases and conditions is far less invasive than traditional surgical procedures. It often eliminates the need for general anesthetics, blood transfusions, incisions and long hospital stays.

The new angiography interventional suite can help treat a wide range of conditions, including strokes, aneurisms, tumours, acute bleeding problems, clotting and blockages of blood vessels, infections, abscesses, cancers and other conditions requiring palliative care.

continued on next page



Joanne and David McDonald (left and right) are acknowledged by the RCH Foundation’s Rick Mudie and Valerie Molloy (centre) for their leadership gift to the new angiography interventional suite.

RCH Facts at a Glance...

FRASER VALLEY’S MAJOR TRAUMA CENTRE

ONE OF BC’S BUSIEST HOSPITALS.

- Trauma cases treated each year: **1,900**
- Acute care admissions each year: **22,000**
- Operating room cases performed each year: **8,300**
- Open heart surgeries performed each year: **680**

BC’S SECOND BUSIEST EMERGENCY.

- Emergency visits per year: **52,000**

CANADA’S BUSIEST CARDIAC CATHETERIZATION LAB.

- Cath lab visits per year: **4,000**

BC’S SECOND LARGEST SPECIAL CARE NURSERY.

- Babies born each year: **3,000**
- Special care nursery admissions each year: **1,300**

FRASER VALLEY’S ONLY HOSPITAL FOR

- Cardiac and neuro surgery
- Coronary angioplasty

MAJOR DONORS TO THE NEW ANGIOGRAPHY/INTERVENTIONAL SUITE:

In total, Royal Columbian Hospital Foundation donors contributed \$900,000 toward the \$3 million dollar project to build a new Angiography Interventional Suite. Our special thanks to the following donors for their generous gifts:

RCH Foundation’s Chairman’s Circle
David and Joanne McDonald
Steve and Karen McDonald
William Hughes
Anonymous

Pacific Region Imaging Associates
The Fisher Foundation
Royal Bank Charitable Foundation
The McLean Foundation



Generous Donors continued

Small blockages or narrowed arteries can be opened with balloons or stents. Life threatening blood clots can be isolated or cleared with tiny filters installed in the blood vessels via tiny catheters or dissolved with clot busting drugs.

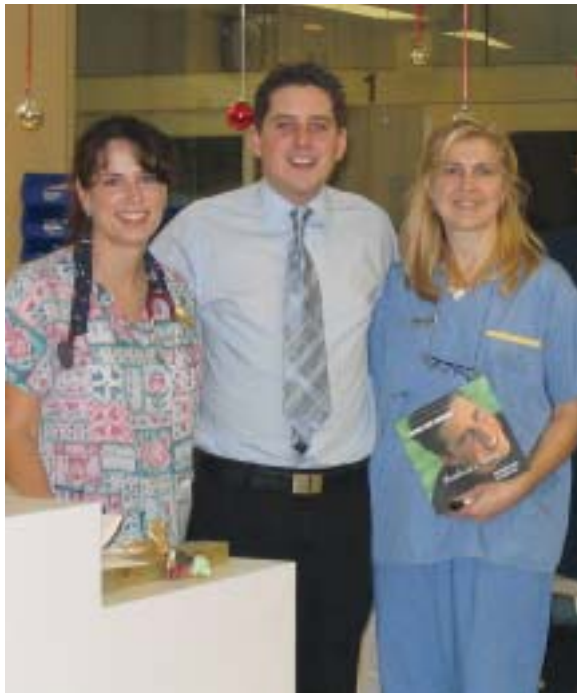
"The filters look like the tiny umbrellas similar to the type you get in drinks at resorts," says Dr. Halkier. "We position the filter in the vessel near the clot and then open up the umbrella-like filter to catch and anchor the clots and stop them from moving to the heart or lungs."



Dr. Brad Halkier explains the benefits of the new Angiography/Interventional Suite at the opening of the suite. Generous donors contributed nearly \$1 million to ensure the A/I Suite opened at Royal Columbian Hospital.

IMMEDIATE BENEFITS OF THE NEW ANGIOGRAPHY/INTERVENTIONAL SUITE FOR RCH PATIENTS

- Patient's recovery time down compared to surgical alternatives.
- The overall length of patient stays in the hospital is decreased.
- Frees up operating room time for surgeons.
- Reduces waiting list time for other patients that can only be treated surgically.



RCH critical care unit nurses P.J. Matras and Debra Williams, flank former patient Matthew Dale. Matthew and his family visited the hospital during the holidays to thank the staff who cared for him during his stay in the critical care unit last spring.

Matthew's Story heads for a happy ending \$1.2 Million Critical Care Campaign at 70% of goal

Matthew, diagnosed with an extremely rare and potentially fatal infection called Lemierre's Syndrome, came to thank the nurses and doctors who cared for him during his month long stay in the unit last spring. He also presented the proceeds of the "Dale Family & Friends Garage Sale" which raised \$1,500 for the RCH Foundation's Critical Care Campaign. Since October 2004, the Foundation has raised more than \$780,000 or 70% toward its goal of \$1.2 million to fund equipment for the expansion and enhancement of critical care services at RCH.

While he still tires easily, Matthew is well on his way to recovering from his serious illness. There are only about 170 confirmed cases of Lemierre's Syndrome in the world. The fact that the health care team at RCH was so quick to identify this rare condition in Matthew is a testament to the expertise and skill of the staff at RCH.

Giving a Gift When You Don't Have the Cash

*You make a living by what you get.
You make a life by what you give.*

Winston Churchill

Many people ask the Foundation whether there are ways to make a donation when giving cash just isn't an option. Most families are challenged to find extra money after monthly expenses, and, when they do, they are often tempted to save it. That's smart. But, if giving to the RCH Foundation is still important to you, there are ways to keep your cash, live your life and give.

You may wish to consider the benefits of giving through your will, life insurance, transfer of property or securities, charitable remainder trusts, or annuities.

Giving through your will, or leaving a bequest is simple to do. It allows you to make a long-term commitment without affecting your current standard of living. You will not incur any additional costs and will reduce the tax paid by your estate. You can direct it anywhere in the hospital you desire or work with us to find a meaningful place of need.

Gifts of life insurance allow you to pay small monthly amounts, but make a much larger gift in the end. And, the payments in the policy are tax deductible. In this way you can leverage smaller contributions into significant gifts. Gifts of life insurance are effective for people who have paid-up policies they no longer need.

Gifts of securities or even undervalued stocks that you are considering selling can have a big impact for the Foundation. Donating securities to a charity allows you to make an immediate gift of an asset, reduce the capital gains tax and receive a tax credit for the full amount of the gift.

Lastly, charitable remainder trusts, as an alternative to wills, can allow you to receive income for your lifetime, provide a significant gift at your death, and provide you with an immediate tax receipt for the "present value" of the trust.

Whatever you choose, your contribution will ensure that continued specialized medical care is available to the people of the Fraser Valley and beyond. Your investment in Royal Columbian Hospital Foundation can provide you with financial advantages today while contributing to quality healthcare for your community tomorrow. For more information call 604-520-4438.

RCH Will Get a Second CT Scanner 3D Pictures of Human Body – the Latest in High Tech Treatment

RCH has secured funding for a 'state of the art' 64-slice CT scanner that will be in place by the spring of 2006, thanks to a grant from government and the generosity of some 1,945 RCHF donors. The scanner is part of the RCH Foundation's Critical Care Campaign to fund a second CT Scanner and to purchase equipment for the expansion of the critical care unit.

Valerie Molloy, President and CEO of the RCH Foundation, says the donations, many of them from direct mail, have allowed the hospital to fast track the installation of the scanner, ensuring RCH has the best possible diagnostic technology available anywhere in the province and country.

"Securing the funding and continuing to raise dollars for life saving critical care equipment is a great way of ensuring RCH can provide the most effective care and treatment as a major referral hospital and the trauma centre in the region," says Molloy. (See '\$1.2 Million Critical Care Campaign')

Advanced medical technology such as the latest generation of CT scanners, often provides patients with an alternative to invasive surgery as well as a procedure that focuses as much on prevention as it does on treatment. The new scanner will promote better outcomes for patients throughout the region by supporting earlier detection, diagnosis and treatment.

Pediatric Patio Colourful Refuge for Sick Children

New Westminster and Burnaby Firefighters traded their fire hoses, respirators and axes for hammers, power tools and paint brushes last fall to create a colourful and welcoming outdoor patio for children, their siblings and their families adjacent to the indoor playroom at the RCH Pediatric unit.

Glen Bailey of the New Westminster Firefighters Charitable Society says New Westminster firefighters donated close to 700 hours raising the funds, lining up the sponsors and volunteering their time to construct the bright, sunny refuge for sick children and their families.

continued on next page

Chairman's Circle Focuses on Leadership Giving

The Chairman's Circle was founded by David McDonald six years ago when he asked a handful of generous community leaders to make a tangible contribution to the provision of health-care services in the Fraser Valley.

With almost 200 members, the Chairman's Circle completely embraces RCH Foundation priority projects and their generosity of more than \$1 million over the past 6 years, is helping the Foundation to fulfill its mission to equip the hospital in the manner that a major referral centre should be.

Members receive invitations to the RCH Foundation's Healthy Living Series – presentations where leading authorities speak on important health issues. On September 10th, John and Rebecca Mackay hosted an informative fall event for 150 Chairman's Circle members at their home. Guest presenter, Dr. Brian Day, discussed his ideas about changes that might be made to healthcare delivery systems to eliminate waiting lists.



Ciara Petti, 7 and her Burnaby Firefighter father, Doug, tries out a tricycle at the RCH Pediatric patio. The New Westminster and Burnaby Firefighters joined forces to donate their time and funds to open up the colourful play area late last year at RCH.

Chairman's Circle Members

LIFE MEMBER

David & Joanne McDonald

BENEFACTOR \$10,000 +

Thomas Fenwick
William & Dorothy Hughes
Ed & Diane Les
John & Rebecca Mackay
Ken & Ellen Mahon
Ian & Mary McDonald
Mollie McDonald
Steve & Karen McDonald
Wayne Schaffer
Errol Wintemute

PATRON \$5,000 – \$9,999

Orme & Shirley Asher
BMO – Rob Serraglio
Marilyn Chung
Roy & Valerie Davidson
Edward & Irene Graham
Ted & Adema Hudson
Blake & Libby Kelley
Lohn Foundation – Loyd McNicol
Rob & Sue Macdonald
Bruce & Sompit McDonald
Robert & Diane Milne
Erica Ritchie
Merv & Diann Schweitzer
D.G. & Marilyn Stewart

PARTNER \$2,500 – \$4,999

Ben & Carole Backman
Robert & Christine Cooper
James & Margaret Gillis
Jim & Sue Glanville
Fraser & Michelle Jefferson
Les & Marilyn Jourdain
Peter & Kay Legge
Dr. Robert McCormack & Dr. Sue Wallace
Arleen Mott
Scott Paper Limited – Bob & Mary Howcroft
Brian & Pamela Smith
Walt & Judy Weaver

LEADER \$1,500 – \$2,499

Brent & Gail Atkinson
Dr. Kenneth & Mrs. Lisa Atkinson
B.C. Biomedical Laboratories
Gary & Adrienne Bakker
R. Paul & Elizabeth Beckmann
Dr. Margaret Blackwell
Mrs. N. Peter & Mairi M. Blair
Dr. Robert Brown
Jack & Marion Butterworth
Helen Carkner
Skip & Marilyn Cassidy
Cassady & Company
Dr. & Mrs. Keith Chambers
Dr. Albert Chan
Judge Lorne & Mrs. Eileen Clare
Christopher & Elaine Cooper

Russel & Yvonne Cooper
Robert & Kathryn Crawford
Keith & Heather Cross
Paul & Cathy Daminato
Winton & Barbara Derby
Robert Dunlop
Dr. Michael & Mrs. Katherine Epstein
Jim & Joel Fair
Joyce Fisher
Fraser River Port Authority – Gary Brush
Dr. Arthur Friesen
Jake & Doris Frizzell
Dr. Carol Gailey & Mr. Michael Grunewaldt
Dr. Arun & Mrs. Lori Garg
Bill & Gerry Gartside
Martin & Judy Gifford
Gordon & Pat Gilley
Dr. Robert & Mrs. Elaine Hayden
Mr. Lothar Heinrich
Dr. Mark & Mrs. Fran Henderson
Frank & Lynne Kemp
Kathy Kinloch
Mike & Dona Klyn
Joanne Konnert
Dr. Robin & Mrs. Barbara Kuritzky
Dr. Akbar & Mrs. Shamin Lalani
Russell & Lita Lane
Loretta Lucas
Violet & Bruce Macdonald
Walter & Shirley MacDonald
Spence & Jessie MacCosham
John Manly
Enid Matheson
Robert Matheson
Bob & Martha McDonald
Owen & Marilyn McQuarrie
McQuarrie Hunter – Mac Tyler
Bill & Maureen Melville
Warren & Diana Mitchell
Valerie Molloy & Rod Ceballos
Arthur Monahan
Dr. Dayna Mudie & Mr. Warren Lever
Rick & Leona Mudie
Bill & Doreen Nelson
Michael & Brenda O'Keefe
Larry & Sherril Osachoff
Ken & Marnee Peters
Dr. Michael & Mrs. Shirley Piper
Dr. Kimit and Mrs. Linda Rai
Dr. Dennis Rupka
Peter Paul & Nancy Saunders
Marian L. Selkirk
Dick & Melba Smith
Smurfit-MBI – Brian & Linda Johnston
Dr. Hilda Stanger & Dr. Asoke Dutt
Bruno & Jane Wall
Jim & Lillian White

List was prepared 02/24/05.

Our sincerest apologies for any errors or omissions.

RCH Foundation Board of Directors,
2004 – 2005

Rick Mudie – Chair

Pam Aikman

Brent Atkinson – Treasurer

Gary Brush

Jim Glanville

Jim Gray

Les Jourdain

Bill Melville

Larry Osachoff

Dr. Michael Piper

Mac Tyler

Dr. Les Vertesi

Dr. Roy Morton

RCH Foundation Staff

Valerie Molloy, President & CEO

Adrienne Bakker, Vice President

Ruby Campbell, Major Gifts Officer

Megan Rowlett, Development Coordinator

Kathie Michalyk, Development Assistant

Clinice Massey, Administrative Assistant

www.rchfoundation.com



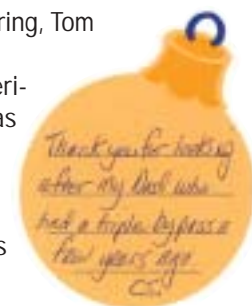
RCH Home Lottery Raises Life Supporting Funds

This year's Home Lottery boasts a 1 in 11 chance of winning 14,192 incredible prizes valued at more than \$6.7 million, including three Grand Prize Showhomes and an Early Bird prize of a Ferrari F430 Coupe, deluxe vacation to Italy and \$10,000 cash.

The Early Bird ticket sales deadline is May 5, 2005, with the Early Bird draw on May 21, 2005. Tickets cost \$100 each or three packs for \$250. For more information, go to www.rchfoundation.com or order by phone, 24 hours a day, 7 days a week at 604.893.1551.

Real Life Angels at Royal Columbian Hospital

One crisp morning last spring, Tom Huntley arrived at Royal Columbian Hospital in serious shape. The 80-year-old was semi-conscious and suffering from a heart attack. It turned out that Tom's life was threatened by a blocked artery to his heart.



Fortunately, Tom had "Real Life Angels" by his bedside from the moment he arrived at RCH. Tom's surgery was successful and the now healthy active senior is pursuing his passion for painting.

This holiday season, two "Trees of Angels" were installed in the main lobbies of the hospital for donors to send in messages of hope and thanks. Generous donors contributed more than \$125,000 for critically needed equipment. To do your part in helping the Real Life Angels at RCH to continue their life-saving work year round please contact the Foundation at 604.520.4438 or www.rchfoundation.com



Community REPORT

COME JOIN US FOR A CRITICAL CARE TOUR
Critical Care is where patients need us most. Seeing how the hospital works here will give you a good idea of why the Foundation requests your help. Please call or email us at the Royal Columbian Hospital Foundation Office to sign up for our next tour : 604.520.4438



HOW YOU CAN REACH US:

Royal Columbian Hospital Foundation
6th floor, 260 Sherbrooke Street
New Westminster, BC, V3L 3M2
Tel: 604-520-4438
Fax: 604-520-4428
www.rchfoundation.com

Pediatric Patio continued

New West firefighters visit sick kids at the hospital twice a year. "During the visits we noticed that the indoor playroom wasn't much fun. We thought the patio outside, which wasn't being used, would make a welcomed open air space for the kids," says Bailey.

"We enlisted the help of the Burnaby Firefighters and together we've created a great place for kids and their families to just have some fresh air, sunshine and fun," says Bailey.

Each year RCH admits approximately 1,100 children to its pediatric unit and cares for more than 1,300 babies in its special care nursery.

RCH has been a long time recipient of the New Westminster and Burnaby Firefighters' generosity. In the past 14 years New West Firefighters have donated more than \$130,000 and during the past five years Burnaby Firefighters have given in excess of \$60,000 to the RCH Foundation to fund everything from the pediatric patio to life saving critical care equipment.



Valerie Molloy RCH Foundation President & CEO, thanks Glen Bailey of the New Westminster Firefighters Charitable Societies and John Stewart, Chief, Burnaby Fire Department, for their member's contribution of the Pediatric patio at RCH.

Royal Columbian Hospital has BC's 2nd Busiest Emergency Department

It only takes a moment to make a special gift to Royal Columbian Hospital Foundation which funds much needed life-saving equipment. Your donation will make a difference to the lives of many patients and their families at Royal Columbian Hospital.

Yes, I want to support life-saving work at Royal Columbian Hospital.

Here is my gift of:

\$20 \$50 \$100 Other \$ _____

Enclosed is my cheque made payable to Royal Columbian Hospital Foundation.

OR Charge my credit card: Visa Mastercard

_____ Exp. Date ____ / ____

Signature _____

Name _____

Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Email _____

Mail: Royal Columbian Hospital Foundation
6th floor, 260 Sherbrooke Street
New Westminster, BC, V3L 3M2
Tel: 604-520-4438 Fax: 604-520-4428
www.rchfoundation.com
Charitable Bus No. 11912 8866 RRR0001

