

Report to Donors: 2012/13

Letter from our Leadership



Our donors helped to make 2012/13 an exceptional year for the Royal Columbian Hospital Foundation. This last fiscal year saw us provide more funds to Royal Columbian Hospital (RCH) than any year in our history. More than \$3 million was granted to fund projects, priority equipment needs, facility enhancements, research, education and innovation at RCH.

Your investment plays an important role in maintaining the high standard of patient care that Royal Columbian Hospital is known for. It also comes at a time when more and more British Columbians are relying on RCH for critical, life-saving services and as RCH is about to undergo one of the most significant redevelopments of any hospital in Canada.

We are thankful that we have donors like you who understand the importance of investing in patient care. Your support means that the Foundation can build on government funding for RCH and ensure that it will be there for you, your family, and your community when it matters most. Thank you.

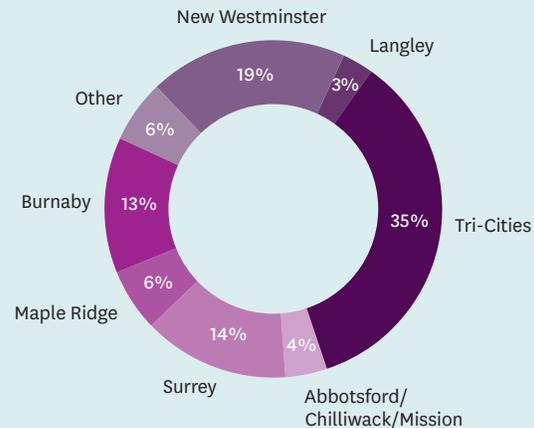
Yours sincerely,

Belle Puri
Chair, Board of Directors

Adrienne Bakker
President and CEO

Who Your Support Helps

WHERE RCH PATIENTS LIVE



The Impact of Your Investment

How our Donor-Funded Multipurpose Interventional Suite is Improving Patient Care at Royal Columbian Hospital



Thanks to your investment in RCH, in October of 2012 we opened a brand-new, state-of-the-art Multipurpose Interventional Suite (MPIS) to diagnose and treat patients with life-threatening neurological and cardiac conditions like aneurysms, blocked arteries in the brain and abnormal heart rhythms. RCH can now diagnose and treat more of these critical cases faster, and patients are receiving care closer to home and are spending less time in the hospital. *(continued)*

Since opening, the MPIS has been a workhorse. Among other life-saving procedures, health care teams using the suite have performed:

- 54 neuroembolizations to treat aneurysms, arteriovenous malformations (AVMs, which are abnormal collections of blood vessels where blood from arteries in the brain flows directly into draining veins without the normal capillaries in between) and tumors. Neuroembolizations block flow to one or more blood vessels in the brain or block blood from flowing into an aneurysm, AVM or tumor.
- 28 interventions to open up blocked arteries in the brains of stroke patients.
- 27 neuro-coil procedures to treat brain aneurysms. Coils, released via a catheter into the artery containing the aneurysm, induce clotting and prevent blood from reaching the aneurysm. A minimally invasive technique, this procedure eliminates the need for an incision in the skull, and significantly reduces the length of the patient’s hospital stay.
- 52 carotid stenting procedures to increase blood flow to carotid arteries, thus reducing the chance of stroke.

- And more than 200 electrophysiology procedures to diagnose and/or correct potentially deadly arrhythmias (abnormal heart rhythms). Arrhythmias are one of the leading causes of stroke.

Overall, of the \$5 million project, \$2,497,719 came from generous individuals, corporations, service groups and foundations. The other 50 per cent was funded by our partner, Fraser Health Authority.

Patient Stephen Lesosky knows first-hand just how important a role the MPIS is playing in patient care at RCH. He received treatment in the MPIS for atrial fibrillation, a type of arrhythmia. “As a result of my treatment, I no longer live in fear of the next terrifying episode with my heart,” he says. And Lesosky was able to walk out of the hospital just a few hours after his procedure—impossible without the MPIS and RCH’s team of medical experts.

“Our new interventional suite is a testament to the power that donors have to impact patient care at Royal Columbian Hospital,” says Adrienne Bakker, RCH Foundation President and CEO.

Financial Summary

In 2012/13, the Royal Columbian Hospital Foundation was able to grant a total of \$3,006,898 to RCH, the most we have granted in one year since the Foundation was established in 1978. At the same time, we were mindful, as always, to keep expenses as low as possible. Our fundraising and marketing costs were 16 per cent of total revenues, and our administration costs were 17 per cent. These costs are well within industry norms, and represent strategic expenditures to maximize use of donor funds and their impact on patient care at RCH.



DR. GERALD SIMKUS

REVENUE

Donations	\$4,347,003
Investments	\$605,246
Other Income	\$866,283
Total	\$5,818,532



GRANTS AND EXPENSES

Grants to Royal Columbian Hospital	\$3,006,898
Fundraising and Marketing	\$944,373
Administration	\$979,393
Total	\$4,930,664



“No matter how experienced we are, making life-and-death decisions is easier and better when we have the appropriate technology and equipment. Every dollar buys us time... time that ultimately saves lives.”

—Dr. Gerald Simkus, RCH Chief of Cardiac Services